

REP HEADLINE# 6301020 TRF# 330748 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP10/12 17.34
CHANGES ** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC REP.# OFF.# 18 SALESMAN #
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR
WASHINGTON, DC 20007

ORDER # CONTRACT # 6301020 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC 9/18 EST#1472 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP10/12 17.34

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
M1 OK
TTLS \$15,950
PLEASE CONFIRM, THANKS!

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	S		1100P-1135P	30		\$1,700.00	9/22	9/22	0		SAT	0
PROGRAM : 11 PM NEWS												
CON COM1: 11 PM NEWS												
18	A		1100P-1135P	30		\$1,450.00	9/22	9/22	1		SAT	1
PROGRAM : 11 PM NEWS												
ORD COM1: LATE NEWS												
ORD COM2: SPTS ARE BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR SEP22 ON LINE-13 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP23 ON LINE-15 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1472

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CHANGES

:LINE#	REP	:CD	TIME PERIOD	: LGTH	: SEC	: RATE	: START DATE	: END DATE	: SPTS /WK	: WEEK INVT	: DAYS	:TOTL: SPTS:
19	A		1130P-1235A	30		\$1,700.00	9/23	9/23	1		SUN	1
PROGRAM : 11 PM NEWS												
ORD COM1: LATE NEWS												
ORD COM2: SPTS ARE BOOKED- THX JEN												
PART OF A MAKEGOOD MADE UP OF LINES 18-19												
15	S		1135P-1205A	30		\$1,450.00	9/23	9/23	0		SUN	0
PROGRAM : 11 PM NEWS												
CON COM1: 11 PM NEWS												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#13	MISSED: SAT/1100P-1135P									
		BUY#15	SUN/1135P-1205A									
							SEP22		30S	\$1,700.00	(SEP10/12)	
							SEP23		30S	\$1,450.00		
							SEP22		30S	\$1,450.00	PLS ADVISE.	
							SEP23		30S	\$1,700.00		
CMT: LATE NEWS												
CMT: SPTS ARE BOOKED- THX JEN												

SEP/12 15950.00

CONTRACT TOTAL 15950.00
TOTAL SPOTS 18



MARKET TOTALS \$55,000 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6301020 TRF# 330748 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP10/12 14.58 *** WPXI-TV ***

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3050 K ST NW, SALES PRSN WA- CHERYL BLAIR
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CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP10/12 14.58

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FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$15,950
PLEASE CONFIRM, THANKS!

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CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#13 MISSED: SAT/1100P-1135P
BUY#15 SUN/1135P-1205A
OFFER: SAT/1100P-1135P
& SUN/1130P-1235A
CMT: LATE NEWS
CMT: SPTS ARE BOOKED - THX JEN

30S \$1,700.00 (SEP10/12)
30S \$1,450.00
30S \$1,450.00 PLS ADVISE.
30S \$1,700.00

CONTRACT TOTAL 15950.00
TOTAL SPOTS 18